

# Supporting Activities of Livestock Entrepreneurs in Somalia (SALES) Project

## INTRODUCTION

Using its strong network in Somalia as a result of a physical presence and previous interventions, VSF Germany has been implementing Supporting Activities of Livestock Entrepreneurs in Somalia (Sales) Project in Mudug Region of Somalia since 2009. An earlier market survey and needs assessment had encountered milk being transported in closed-neck plastic jerry cans that were difficult to wash and as such were health hazards.

Producers' level of awareness on milk handling and hygiene was low, meat was sold in the open air by the road side, exposing it to contamination agents, and animal health interventions were few with even fewer practitioners in a region that had the highest concentration of livestock. With funding from the EC, VSF Germany took this development initiative to intervene in the form of SALES Project.



An instructor during a BDS session

## GOAL OF THE PROJECT

The aim of the project was to protect and develop vulnerable and poor rural and urban livelihood assets, and in the process reduce levels of food insecurity in Somalia. Among its specific objectives were:

- Increase availability and sale of quality livestock products through improved market chain (from producer to consumer).
- Enhance protection of pastoralist assets through support to private veterinary service delivery.



## KEY ACTIVITIES AND RESULTS

Among the key activities and results of the project included:

- Establishing a strong and long-lasting working relationship with respective local authorities.
- Construction of 2 milk markets in target locations.
- Construction of 2 meat markets and distribution of simple meat handling equipment.
- Effective capacity building of beneficiaries in milk and meat handling and hygiene.
- Distribution of over 1300 aluminium milk cans to beneficiaries to replace the unhygienic plastic jerry cans.
- Construction of 3 slaughter slabs and rehabilitation of one other.
- Construction of 2 pharmacies.
- Successful training and/ or re-training and equipping of 45 community animal health workers.





## SUSTAINABILITY

Among the lessons learnt in the course of this project is that its benefits may best be shared by implementing the same project in a different location with similar circumstances and thereby spreading these benefits.

## DONOR INFORMATION

This project was funded by the EC under the facility: Reference: EUROPEAID/127-033/L/ACT/SO



Vétérinaires Sans Frontières Germany (VSFG)  
Email: [info@vsfg.org](mailto:info@vsfg.org)  
Website: [www.vsfg.org](http://www.vsfg.org)



## Supporting Activities of Livestock Entrepreneurs in Somalia (SALES) Project

